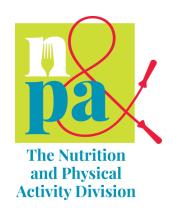
# **Good Choice Program: General Info**

## **Getting Started**

The Alabama Healthy Vending Machine Program (AHVMP) increases access to healthier foods and beverages in worksites and other locations. The AHVMP utilizes nutrition standards to define healthier snacks and beverages, which are identified using the "Good Choice" logo in vending machines and anywhere else snacks and beverages are available. If you want to offer healthier snacks and beverages at your organization, the AHVMP (also called the "Good Choice Program") could be right for you.





#### **Nutrition Standards**

With the AHVMP, between 25 and 100% of snacks in the vending machines meet the nutrition standards (also called the 10-10-5 rule) outlined in the AHVMP fact sheet. These snacks are then identified using the "Good Choice" logo (check out our toolkit for downloadable stickers).

## "Good Choice" Logo

The "Good Choice" logo should only be used to identify snacks in a vending machine that meet the nutrition standards for the AHVMP, and may not be used with other nutrition vending standards. It is an attractive visual with a positive message that makes it easy to select healthy snacks and beverages.

### **Getting to Know the AHVMP**

These resources will assist you in learning more about and adopting the AHVMP

- <u>AHVMP Fact Sheet</u> Provides general information about the AHVMP and can be used as a marketing tool. (Refer to the toolkit for a generic version that can be used to educate employees about upcoming changes).
- AHVMP Standards Outlines the standards used to determine healthy snacks and beverages.
- <u>Guidelines for Successful Healthy Vending Machines in Alabama</u> Provides direction for successfully implementing the AHVMP.
- Adapting Good Choice in Your Work Cafeteria and Snack Shop Guidelines for implementing the AHVMP in a cafeteria or snack shop.
- "Good Choice" logo Downloadable "Good Choice" logo stickers.
- Approved Snack List Each item on this list qualifies as a "Good Choice" and can be included in your vending machines as part of the AHVMP. (Not all items that meet the AHVMP standards are included on this list).

#### Watch the Video

<u>AHVMP "Making a Good Choice" Video</u> - Learn about the AHVMP.

<u>AHVMP "Implementing the Program" Video</u> - Hear from individuals who have successfully implemented the AHVMP.